

HIPAA's Three Rules Explained

Privacy, Security, and Breach Notification

Privacy Rule:
Protects Patient Information (PHI)

- 01** It defines how Protected Health Information (PHI) can be used or disclosed.
- 02** It applies to healthcare providers, insurers, and partners.
- 03** It gives patients' rights to access their records, request corrections, and control disclosures.

Aim: To keep patient data confidential and in the right hands

Security Rule:
Safeguards electronic PHI (ePHI)

- 01** It applies only to digital health data.
- 02** It requires 3 types of safeguards: Administrative, Physical, and Technical.

Aim: To ensure data is secure from breaches and unauthorized access

Breach Notification Rule:
Transparency after a data breach

- 01** It requires notification if PHI is compromised
- 02** It notifies affected individuals, government authorities, and media (if large-scale breach)
- 03** Timeline: Within 60 days of discovery

Aim: To ensure accountability and timely response

At a Glance

Rule	What It Covers	Key Outcome
Privacy Rule	Use & disclosure of PHI	Patient control & confidentiality
Security Rule	Protection of ePHI	Data security & risk management
Breach Notification Rule	Response to data breaches	Transparency & accountability

Strengthen your HIPAA compliance beyond the basics.
Schedule a quick readiness consultation with Ampcus Cyber to identify gaps in your Privacy, Security, and Breach Notification controls.