SHADOW IT VS. SHADOW AI

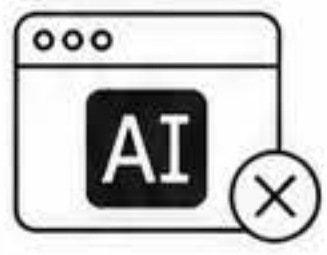
1 WHAT ARE THEY?

SHADOW IT

Unauthorized apps, devices, or cloud services used without IT approval.

VS.

SHADOW AI



Unauthorized AI tools or models used without organizational approval or governance.

2 EXAMPLES

SHADOW IT

- Personal Dropbox or Google Drive
- Unapproved SaaS applications
- Personal USB storage devices
- Personal email for work communication

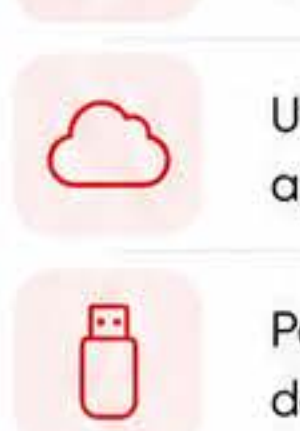
VS.

SHADOW AI

- Public GenAI tools for work
- AI coding assistants without approval
- AI meeting or document summarizers
- AI content or image generation tools

3 KEY RISKS

SHADOW IT



- Data breaches
- Compliance violations
- Malware and ransomware
- Unmanaged attack surface

VS.

SHADOW AI

- Sensitive data leakage
- Intellectual property exposure
- Inaccurate or hallucinated outputs
- AI governance and regulatory risks

4 KEY TAKEAWAY

Shadow IT creates **invisible technology.**

Shadow AI creates **invisible intelligence risks.**

VISIBILITY + GOVERNANCE = CYBER RESILIENCE

You can't secure what you can't see.

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